

HOW CAN I HELP?

You can play your part in whichever way suits you best, knowing that every small contribution goes a long way to helping save this iconic Tasmanian animal. In Australia, donations over \$2 are tax deductible and GST exempt.

MAKE A DONATION

Donate online, by phone or by mail, or even distribute donation envelopes or boxes around the office.

RUN A FUNDRAISER

Your own fundraiser is a fantastic way to unite friends, co-workers, club members, a team or even a class.

SPONSOR AN EVENT

Events throughout the year could give you the perfect opportunity for your own publicity and fundraising.

BECOME A PARTNER

Aligning with the Appeal puts you up front and centre in saving this iconic animal.

SHARE YOUR IDEAS ONLINE

Keeping the message alive in the community is a critical part of keeping the Tasmanian devil alive in the wild.

LET US HELP YOU

The Save the Tasmanian Devil Appeal has a range of information services available, including:

- Organising speakers for your event
- Providing fundraising materials
- Delivering joint promotions, prizes, give-aways
- Slide shows
- Education materials
- Images
- Fact sheets



We need your support to keep the Tasmanian devil sustainable in the wild.

Visit our website to see how you can join the fight to save one of the world's most captivating animals. Sign up on our Facebook site to share what inspires you to save the Tasmanian devil.

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AN INITIATIVE OF THE SAVE THE TASMANIAN DEVIL PROGRAM COORDINATED BY THE UNIVERSITY OF TASMANIA FOUNDATION.



Australian Government



Tasmania
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UTAS



SAVE THE
TASMANIAN
DEVIL
PROGRAM

APPEAL



KEEPING TASMANIAN
DEVILS ALIVE IN THE WILD

ONE DEVIL. ONE APPEAL.
ONE OPPORTUNITY.



Visit: www.tassiedevil.com.au

AUSTRALIA'S FIGHT TO SAVE THE TASMANIAN DEVIL

The Tasmanian devil is a *unique creature*. It is the world's largest surviving carnivorous marsupial and lives only in the Tasmanian wild.

The devils in Tasmania are the last remaining population of their species.

They are facing a bleak future, suffering enormously through a rare contagious cancer – Devil Facial Tumour Disease (DFTD) – that has already wiped out 80 per cent of the population.

There are no easy solutions, but we do have a window of opportunity to prevent this iconic species from becoming extinct if we act now. 🦖

Tasmanian devils are a vital part of the ecosystem. If Tasmanian devils were to become extinct in the wild many other native animals would be put at risk.



We need to act now to keep devils sustainable in the wild.

WHAT IS THE TASMANIAN DEVIL APPEAL?

The Save the Tasmanian Devil Appeal is the official fundraising arm of the Save the Tasmanian Devil Program – Australia's official response to DFTD that is also backed by the international conservation and wildlife management community.

The Program is delivered through an international collaboration of research institutions, universities,



Field studies are critical to understanding the devil in the wild.

wildlife parks and zoos in Australia and overseas and is an epic partnership between the Australian Commonwealth Government, the Tasmanian State Government and the University of Tasmania.

Other independent groups are also doing their own important work to battle the devastation of DFTD, but The Save the Tasmanian Devil Appeal is the **ONLY** fundraiser for Tasmanian devils where 100 per cent of funds raised go to the priorities of the Save the Tasmanian Devil Program and its number-one aim:

"Tasmanian devils sustainable in the wild". 🦖

THE STORY SO FAR...

The Tasmanian devil population has declined by more than 70 per cent since 1996, when the first signs of the Devil Facial Tumour Disease (DFTD) were observed in the State's north-east. DFTD has been confirmed at 64 locations across more than 60 per cent of Tasmania, although there's no evidence that it has yet reached the far west of the State. 🦖

DFTD is a contagious cancer that spreads between individual devils through biting. The foreign cells of the tumour aren't rejected by the individual's immune system because of a lack of genetic diversity among Tasmanian devils. 🦖

DFTD is mutating in the wild, with nine strains of the disease identified so far. It produces small lumps in and around the mouth, which develop into large tumours on the face and neck. Once the cancer becomes visible, death invariably follows, usually within months. 🦖

UPDATE! The Tasmanian devil was uplisted to 'endangered' under the Australian Government's *Environment Protection and Biodiversity Conservation Act 1999*. It is also listed as 'endangered' under the Tasmanian Government's *Threatened Species Protection Act 1995*. 🦖